



At-a-Glance

Module 2: Your Simple Business Model

- Module 2 Overview (PDF)
- Blog Post: Six Success Secrets for Internet Marketing
- Video/Audio Presentation: Your Simple Social Biz Model
- Exercise/Worksheet 1: Your Target Market
- Exercise/Worksheet 2: Your Marketing Pipeline
- Exercise/Worksheet 3: Your Marketing Funnel
- Exercise/Worksheet 4: Your Product Mountain
- Exercise/Worksheet 4: Your Internet Business Development Plan
- Module 2 Bonus: Dive Deeper—Your Marketing Funnel