

Start Collecting Payments Online

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Social Biz Startup Kit

The Three Elements (or Four)

Sales Page
Up-sell Page (optional)
Payment Processor
Post Sale Page



Payment Processors

PayPal™, Google Checkout™

PayPal Website Payments Pro™, Merchant Account

2Checkout™, Clickbank™

Payment Processors

PayPal™, Google Checkout™

No startup fees

No monthly fees

Only pay when you process a sale

Payment Processors

PayPal Website Payments Pro™, Merchant Account

May have a startup fee

Monthly fees

Requires additional infrastructure
(SSL, shopping cart, etc)

Pay whether you process a sale or not

Payment Processors

2Checkout™, Clickbank™, etc

May include a setup fee

Either monthly fee or per transaction charge

Customers will see charge from service provider,
not you

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<http://SocialBizStartupKit.com/start-collecting-payments-online>

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